

Four Seasons to Debut First-Ever Private Residences in Los Angeles at Gateway to Beverly Hills

New luxury development will also be the first Four Seasons standalone residential project in North America

TORONTO/LOS ANGELES – Tuesday, October 2, 2018 – Construction is underway with more than half of the units already sold for the first residential project in Los Angeles from Four Seasons, the world's leading luxury hospitality company, developed in partnership with Genton Development Company, a privately held real estate investment company and developer in Southern California.

Four Seasons Private Residences Los Angeles, located at 9000 W. 3rd Street, is the company's first standalone residential project in North America and joins London's Twenty Grosvenor Square as one of only two worldwide.

"As we continue to grow and strengthen our residential offerings globally, we are excited to introduce our first residences in Los Angeles with an exceptional standalone project, and with partners who share our dedication to offering residents the finest real estate in the world," said Paul White, president, residential, Four Seasons Hotels and Resorts. "With an existing presence through two hotels in the city, as well as an additional three properties in Southern California, this is an important market for us to expand our residential business, giving guests and locals who have come to love our brand the opportunity to make Four Seasons a more permanent part of their lifestyle."

"We are developing a world-class luxury living experience nestled in a dream location between Beverly Hills and Melrose where the best in dining, culture, art and fashion are waiting outside our doors," said Jonathan Genton, CEO of Genton Development Company. "The world's best designers and architects came together to create exclusive visionary designs for 59 private homes that come with Four Seasons services and amenities. This will soon be the most coveted private address in the city."

Four Seasons standalone residential projects are a unique offering that exist outside of a hotel or resort, and offer the finest amenities, experiences and genuine, personalised service delivered by Four Seasons staff. Four Seasons is directly involved in the design and development process of each residential project, and is the only hospitality company to fully manage the property on an ongoing basis once complete, ensuring that the highest levels of quality and service are upheld.

"A Four Seasons Private Residence is more than simply an address; it is a lifestyle choice – one that is marked by the exceptional experiences and genuine, personal service that only Four Seasons can deliver," continued White. "We look forward to introducing residents to a new Four Seasons experience in Los Angeles very soon."

For more information about the Four Seasons Private Residences Los Angeles visit reflectionsofla.com. Courtesy of Binyan Studios, renderings of the Four Seasons Private Residences Los Angeles can be found [here](#).

About Four Seasons Private Residences Los Angeles

Four Seasons Private Residences Los Angeles will be located just steps from the boutiques, restaurants, and galleries of Beverly Hills and Four Seasons Hotel Los Angeles at Beverly Hills. The 12-storey building will include 59 luxury condominiums and townhouses, including a 12,000 square-foot penthouse with an outdoor living oasis and unobstructed views of the surrounding city.

The 59 total residences across three wings – The Tower, Wetherly Wing and Almont Wing – are designed by architect CallisonRTKL and award-winning interior designer Martyn Lawrence Bullard and feature an open-concept design and private outdoor spaces that take advantage of year-round natural light and panoramic city views. The onsite amenities will include an elegant and comfortable in-house theatre, private kitchen and chef for in-residence dining and catering, world-class fitness centre with options for

personal training and private yoga sessions, outdoor pool with private cabanas, massage room, and a 24-hour concierge all managed by Four Seasons.

Residents will also have access to the services and amenities offered at neighbouring Four Seasons Hotel Los Angeles at Beverly Hills, including exclusive access to event spaces, spa facilities, and the Hotel's dining outlets, Culina, Vinoteca, Windows Lounge, and Cabana.

For more information, please visit reflectionsofla.com.

Four Seasons Private Residences Los Angeles will join the collection of Four Seasons properties in Southern California including Four Seasons Hotel Los Angeles at Beverly Hills; Beverly Wilshire, Beverly Hills, A Four Seasons Hotel; Four Seasons Hotel Westlake Village, California; Four Seasons Resort The Biltmore Santa Barbara; and Four Seasons Residence Club Aviara.

Four Seasons Private Residences

As one of the leaders in branded residences since 1985, Four Seasons currently operates 39 branded Private Residence properties around the world, with three quarters of future Four Seasons projects including a residential component.

All Four Seasons residential offerings combine Four Seasons legendary people and service with exclusive hotel amenities such as spa services, in-residence dining services, housekeeping, concierge services and many more, creating a seamless experience for residence owners.

About Four Seasons Hotel and Resorts

Founded in 1960, Four Seasons Hotels and Resorts is dedicated to perfecting the travel experience through continual innovation and the highest standards of hospitality. Currently operating 111 hotels and resorts, and 39 residential properties in major city centres and resort destinations in 46 countries, and with more than 50 projects under planning or development, Four Seasons consistently ranks among the world's best hotels and most prestigious brands in reader polls, traveller reviews and industry awards. For more information and reservations, visit fourseasons.com. For the latest news, visit press.fourseasons.com and follow [@FourSeasonsPR](https://twitter.com/FourSeasonsPR) on Twitter.

About Genton Development Company

Genton Development Company, Inc. is a privately held real estate investment and development company which develops and executes sophisticated real estate strategies aimed at creating value, minimizing risk and maximizing returns. Genton Development Company's latest project is the Four Seasons Private Residences Los Angeles, the first North American standalone condominium and the second in the world.

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