

# HIGH RISE LIFE

Your Exclusive Guide To High-Rise Living

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## **New luxury development will also be the first Four Seasons standalone residential project in North America**

Photos Courtesy of Binyan Studios

Construction is underway with more than half of the units already sold for the first residential project in Los Angeles from Four Seasons, the world's leading luxury hospitality company, developed in partnership with Genton Development Company, a privately held real estate investment company and developer in Southern California.

Four Seasons Private Residences Los Angeles, located at 9000 W. 3rd Street, is the company's first standalone residential project in North America and joins London's Twenty Grosvenor Square as one of only two worldwide.



Renderings of the Four Seasons Private Residences Los Angeles

“As we continue to grow and strengthen our residential offerings globally, we are excited to introduce our first residences in Los Angeles with an exceptional standalone project, and with partners who share our dedication to offering residents the finest real estate in the world,” said Paul White, president, residential, Four Seasons Hotels and Resorts. “With an existing presence through two hotels in the city, as well as an additional three properties in Southern California, this is an important market for us to expand our residential business, giving guests and locals who have come to love our brand the opportunity to make Four Seasons a more permanent part of their lifestyle.”

“We are developing a world-class luxury living experience nestled in a dream location between Beverly Hills and Melrose where the best in dining, culture, art and fashion are waiting outside our doors,” said Jonathan Genton, CEO of Genton Development Company. “The world’s best designers and architects came together to create exclusive visionary designs for 59 private homes that come with Four Seasons services and amenities. This will soon be the most coveted private address in the city.”



The original article can be found [here](#).