



May 8, 2017

**Steven Sharp**

Late in 2015, developer Genton Property Group announced [a ceremonial groundbreaking for a posh condo tower in Beverly Grove](#). Until recently, "ceremonial" remained the operative word in the statement.

Construction is now beginning for the Four Seasons Private Residences - Los Angeles, a 12-story tower at the southeast corner of 3rd Street and Wetherly Drive. The mid-rise structure will feature 59 luxury condominiums, commanding prices as high as \$50 million.

Architecture firm [CallisonRTKL](#) designed the project, which blends mid-century modern architecture with contemporary materials. The building will feature three wings, including two low-rise sections along Wetherly and Almont Drive with townhouse-style units.

Past coverage has estimated an approximately two-year construction timeline for the project, placing completion sometime in 2019.

- [Beverly Grove Condo Tower Begins Construction](#) (Urbanize LA)



Image via Four Seasons Private Residences



Image via Four Seasons Private Residences



Image via Four Seasons Private Residences



Image via Four Seasons Private Residences

The original article can be found [here](#).