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**GENTON PROPERTY GROUP BREAKS GROUND ON ULTRA HIGH-END LUXURY  
FOUR SEASONS PRIVATE RESIDENCES LOS ANGELES**

*100 percent union workforce combined with world-class design to ensure \$50M penthouse and  
58 homes redefine luxury living*

LOS ANGELES – OCTOBER 28, 2015 – Genton Property Group (GPG) was joined by Four Seasons executives, city leaders and local trade unions to break ground today on one of Los Angeles' most highly anticipated new developments, the Four Seasons Private Residences Los Angeles (FSLA), comprising the city's highest priced condos.

To ensure the project's lofty design goals result in a living experience that meets the standards of high net-worth buyers, GPG chief executive officer Jonathan Genton – who is also the developer behind 48 rent-controlled units that recently entered the Los Angeles market on South Arnaz Drive – highlighted the importance of FSLA being built with 100 percent union workforce.

“From the very first architectural drawings to the installation of the final light fixture, each aspect of this project must be flawless in every way,” Genton said. “Achieving flawlessness will require that the design is implemented with the skill, training and knowledge that is delivered by a union workforce.”

A similar sentiment was also echoed by local union leaders, who noted GPG's long relationship with union labor.

“Certainly, with a project of this caliber, the developer and architects must have complete confidence in the men and women who will turn their vision into a reality. Local union workers are highly-trained, carefully supervised professionals who get the job done right,” said Ron Miller, executive secretary of the Los Angeles/Orange Counties Building and Construction Trades Council.

Located at 9000 W. Third St. and opening in late 2017, FSLA's world class design is under the direction of the Los Angeles office of global architecture firm CallisonRTKL to reflect the LA way of life with unparalleled design elements and the ultimate in luxury spaces and hotel-inspired amenities. Lead architect Kelly Farrell, AIA, LEED AP BD+C, a vice president at CallisonRTKL, noted that the design was inspired by a desire to give buyers a single-family home experience within the luxury environment that one would expect to find at a Four Seasons Hotel.

"Our vision was to create 59 extremely private homes with expansive outdoor spaces, secure places to entertain and enjoy the open air. This project offers these elements of single-family living, coupled with close access to shared services and amenities that define luxury condo living," Farrell said during the event. "When construction is complete, it will be an unparalleled place to be."

The project's crown jewel, the more than 12,000-square-foot penthouse, sits above 58 luxury condominiums and townhouses across three wings – The Tower, Wetherly Wing and Almont Wing – with an average size of more than 2,400 square feet. All units will consist of an open-concept indoor/outdoor living space to take full advantage of year-round natural light and views.

Learn more about Genton Property Group at [www.gentonproperty.com](http://www.gentonproperty.com). Learn more about Four Seasons Residences Los Angeles by visiting [www.ReflectionsofLA.com](http://www.ReflectionsofLA.com).

### **About Genton Property Group**

Genton Property Group LLC is a privately held real estate investment and development company owned and operated by Jonathan Genton that develops and executes sophisticated real estate strategies aimed at creating value, minimizing risk and maximizing returns.

Four Seasons Private Residences joins this vertically integrated organization's many operational services on behalf of its investment partnerships. Learn more at [www.gentonproperty.com](http://www.gentonproperty.com).

### **About Four Seasons Private Residences**

For the first time, Four Seasons Private Residences invites you to be truly at home with Four Seasons among the light and energy of Los Angeles. Imagine exclusive access to a service-rich lifestyle with hotel-inspired amenities – featuring a private theater befitting the L.A. entertainment scene and a private culinary experience curated by a world-renowned chef. No other place will offer culture, the cachet and the international renowned Four Seasons Private Residences Los Angeles. For more information or to inquire about purchasing, visit [www.ReflectionsofLA.com](http://www.ReflectionsofLA.com).

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